

FRI MAY 26 1995

FORWARD
TEAM
EXCELLENCE RAIDERS
ECONOMICS

You CAN go home again

An open letter to Mr. Al Davis and the Raiders:

Do we want the Raiders back?

Do we like sourdough bread? Do we covet our sun-battered hills? Do we love our wine? Does the majestic Bay Bridge lead to dear old Oakland (and some other terrific towns, too)?

You bet your sweet Silver and Black bippy we do!

Don't settle for replacement fans and fickle friends. It's a roots thing, a love deal. Come home to the biggest red carpet you ever saw, to the heart and soul of your history and your franchise.

Today Oakland, tomorrow the Super Bowl! Is this pure Raider country, or what?

Let us share your commitment to excellence. Bring back your team and together we will rediscover the true meaning of "Pride and Poise".

It's the right thing to do. In our hearts we know it. In your heart YOU know it.

The bottom line?

Just come home – and win – baby.

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